



# PETER LLOYD CREATIVE

Email: LloydPeter217@gmail.com  
 Phone: (+61) 0478 547 122  
 Website: peterclloydcreative.com

## BRANDING:

1 Logo, <i>(black, white, color, premium variations)</i>	\$200
Colour + Font + Style Guide <i>(includes written design guidelines)</i>	\$250

*\*price includes one brand consultation and 3 revisions of the final logo and style guide.*

## PRINT:

Business Card (3 Variations)	\$120
Letterhead	\$100
DL Flyer/ Postcard	\$100
Brochure	\$150
Poster	\$150
Promotional Graphic	\$200
Bookmark	\$50
Sticker	\$50

## PUBLISHING:

Booklet	
<i>Under 10 Pages</i>	\$250
<i>10-20 Pages</i>	\$350
<i>More than 20 Pages</i>	\$500
Book Cover and Back	\$300
Vinyl Sleeve	\$400
Vinyl Booklet <i>(See booklet for prices)</i>	

## WEB:

Squarespace Website	\$800
Shopify Website	\$750
<i>*Layout and style guide only, web content such as copy-writing, graphics and photos are not included.</i>	
<i>*Up to five pages, responsive mobile and web.</i>	
<i>*Additional charges from the site such as subscription costs and domain charge are not included in the design fee.</i>	

## DIGITAL:

Email Signature	\$100
EDMs	\$120
Facebook Banner	\$50
Social Media Tile Pack	\$50
Website Banner	\$50

## ILLUSTRATION:

Hand Drawn Illustration	from \$100
Vector Artwork	from \$100
Tattoo Design	from \$100

## PHOTOGRAPHY:

Photoshoot (Full Day)	from \$800
Photoshoot (Half Day)	from \$400
<i>*Location scout and lighting included, additional costs for styling, props and studio may be included.</i>	

## STYLING:

Per Hour	\$40hr
<i>*Includes cost for ideation, sourcing of clothing, transportation and fittings. Cost of individual items and shipping paid separately.</i>	
<i>*For specific requirements such as makeup, or alterations, an additional charge for a separate contractor will need to be paid.</i>	

## \*PLEASE NOTE

- The above prices are an estimation only and will be finalised among breifing with the client.
- All designs will be delivered to the client in a digital format, (jpeg, png, pdf etc..)
- All print based designs are designs only and will be sent in a print-ready PDF format, clients must source their own printers if they wish for their designs to be printed.
- All designs include 3 rounds of revisions. If more revisions are required additional charges per hour will be required.



# PETER LLOYD CREATIVE

Email: [LloydPeter217@gmail.com](mailto:LloydPeter217@gmail.com)  
Phone: (+61) 0478 547 122  
Website: [peterclloydcreative.com](http://peterclloydcreative.com)

## FLEDGLING PACKAGE:

*(for musical acts and artists)*

### FLEDGLING BASIC:

- 1 Logo,  
*(black, white, color, premium variations)*
- 1 Album Artwork
- 1 Half Day Photoshoot
- 1 EDM
- 1 Social Media Tile Pack (4 tiles)
- 1 Facebook Banner

**\$900**

### FLEDGLING PRO:

- 1 Logo,  
*(black, white, color, premium variations)*
- 1 Colour + Font + Style Guide  
*(includes written design guidelines.)*
- 1 Poster
- 1 Album Artwork
- 1 T-Shirt Design
- 1 Full Day Photoshoot
- 1 EDM
- 1 Social Media Tile Pack (4 tiles)
- 1 Facebook Banner
- 1 Email Signature

**\$1800**

### FLEDGLING DELUXE:

- 1 Logo,  
*(black, white, color, premium variations)*
- 1 Colour + Font + Style Guide  
*(includes written design guidelines.)*
- 3 Posters
- 1 Promotional Graphic
- 1 Album Artwork
- 3 Single Artworks
- 1 Vinyl Artwork + Sleeve Design
- 3 T-Shirt Designs
- 1 Additional Merchandise Design
- 1 Full Day Photoshoot + Styling
- 1 Shopify or Squarespace Website
- 1 EDM
- 2 Social Media Tile Packs (8 tiles)
- 1 Facebook Banner
- 1 Email Signature

**\$3600**



## PETER LLOYD CREATIVE

Email: [LloydPeter217@gmail.com](mailto:LloydPeter217@gmail.com)  
Phone: (+61) 0478 547 122  
Website: [peterclloydcreative.com](http://peterclloydcreative.com)

## UNICORN PACKAGE:

*(for new businesses)*

### UNICORN BASIC:

- 1 Logo Design  
*(black, white, color, premium variations)*
- 1 Business Card
- 1 Letterhead
- 1 Email Signature
- 1 DL Flyer/ Postcard

**\$550**

### UNICORN PRO:

- 1 Logo Design  
*(black, white, color, premium variations)*
- 1 Colour+Font Guide  
*(includes written design guidelines.)*
- 1 Business Card
- 1 Letterheads
- 1 Brochure
- 1 DL Flyer/ Postcard
- 1 Social Media Tile Pack
- 1 Web Banner
- 1 EDM
- 1 Facebook Banner
- 1 Email Signature

**\$850**

### UNICORN DELUXE:

- 1 Logo Design  
*(black, white, color, premium variations)*
- 1 Colour+Font Guide  
*(includes written design guidelines.)*
- 1 Business Card
- 1 Letterheads
- 1 Brochure
- 1 Poster
- 1 DL Flyer/ Postcard
- 1 Promotional Graphic
- 1 T-shirt Design
- 1 EDM
- 2 Social Media Tile Packs
- 1 Web Banner
- 1 Facebook Banner
- 1 Email Signature
- 1 Squarespace or Shopify Website

**\$2100**



## PETER LLOYD CREATIVE

Email: [LloydPeter217@gmail.com](mailto:LloydPeter217@gmail.com)  
Phone: (+61) 0478 547 122  
Website: [peterclloydcreative.com](http://peterclloydcreative.com)

## SANCTUARY PACKAGE:

*(for places of worship)*

### SANCTUARY BASIC:

- 1 Logo Design  
*(black, white, color, premium variations)*
- 1 Church Invitation Card
- 1 Church Connect Card
- 1 DL/Flyer
- 1 Church Bulletin Pamphlet

**\$550**

### SANCTUARY PRO:

- 1 Logo Design  
*(black, white, color, premium variations)*
- 1 Colour+Font Guide  
*(includes written design guidelines.)*
- 1 Church Invitation Card
- 1 Church Connect Card
- 1 DL/Flyer
- 1 Church Bulletin Pamphlet
- 1 Business Card
- 1 Letterhead
- 1 DL Flyer/ Postcard
- 1 Social Media Tile Pack (4 tiles)
- 1 Custom Graphic
- 1 Web Banner
- 1 EDM
- 1 Facebook Banner
- 1 Email Signature

**\$850**

### SANCTUARY DELUXE:

- 1 Logo Design  
*(black, white, color, premium variations)*
- 1 Colour+Font Guide  
*(includes written design guidelines.)*
- 1 Church Invitation Card
- 1 Church Connect Card
- 1 DL Flyer/ Postcard
- 1 Church Bulletin Pamphlet
- 1 Business Card
- 1 Letterhead
- 1 Poster
- 1 Custom Graphic
- 1 T-shirt Design
- 1 EDM
- 2 Social Media Tile Packs (8 tiles)
- 1 Web Banner
- 1 Facebook Banner
- 1 Email Signature
- 1 Squarespace or Shopify Website

**\$2100**



# PETER LLOYD CREATIVE

Email: [LloydPeter217@gmail.com](mailto:LloydPeter217@gmail.com)  
Phone: (+61) 0478 547 122  
Website: [peterclloydcreative.com](http://peterclloydcreative.com)

## BIG DAY PACKAGE:

*(for weddings)*

### BIG DAY BASIC:

- 1 Invitation Card
- 1 Program Card
- 1 RSVP Letter
- 1 Save The Date
- 1 Set of Place cards
- 1 Thank You Card
- 1 Menu Card

**\$550**

### BIG DAY PRO:

- 1 Custom Monogram  
*(black, white, color, premium variations)*
- 1 Invitation Card
- 1 Program Card
- 1 RSVP Letter
- 1 Save The Date
- 1 Set of Place Cards
- 1 Set of Table Numbers
- 1 Place Cards
- 1 A2 Welcome Poster
- 1 Thank You Card
- 1 Menu Card

**\$1000**

### BIG DAY DELUXE:

- 1 Custom Monogram  
*(black, white, color, premium variations)*
- 1 Invitation Card
- 1 Program Card
- 1 RSVP Letter
- 1 Save the Date
- 1 Set of Table Numbers
- 1 Set of Place Cards
- 1 Welcome Poster
- 1 Thank You Card
- 1 Menu Card
- 1 A2 Seating Chart
- 1 Custom Graphic/ Illustration
- 1 T-Shirt Design
- 1 Social Media Tile Pack (4 tiles)

**\$1350**